

Around the world, our technology is helping to accelerate the decarbonization of the global economy. Through investments in our communities and partnerships with our suppliers, we are training and inspiring the next generation of innovators to create the ethical, low-carbon economy of tomorrow.

Sharing Our Values

Employee Volunteerism

Samsung Gives Day of Service

We have a long history of giving back to our communities. 2024 marked our fourteenth Samsung Gives Day of Service.

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Employee Awareness

We practice our commitment to sustainability both outwardly and inwardly by building awareness and education among our employees. We host "Sustainability 101 Series" and frequently update employees on our sustainability efforts.

SEA interns worked on a Sustainability Capstone Project, where teams identified and built a roadmap for a Sustainable Development Goal that Samsung should focus on. Presentations covered the intersection between sustainability and key business priorities like energy efficient networks, food waste, and logistics.

Samsung educates all new hires about our environmental conservation initiatives through annual sales trainings, new hire onboarding, internal channels and communications, recognition opportunities, and more.

Education and Youth Outreach



Using STEM to Solve Social and Environmental Issues

Each year, we host a national competition comprising a total of \$2 million prizes for public schools, grades 6-12, in which students are asked to consider how STEM can be used to create change in their communities. With the help of their teachers, students can compete to win up to \$100,000 in prizes for their school, plus the opportunity to work with our employees to develop their prototypes. Solve for Tomorrow has expanded to 68 countries, reaching over 2.3 million students. The 15th annual competition provided a \$25,000 Sustainability Innovation award to help bring the winning school's project idea to life. The 2024/25 winner was the Academy of Aerospace and Engineering in Windsor, CT. They won for their project, H.E.A.T-M.A.P., an AI-powered heat mapping platform that helps communities combat the Urban Heat Island (UHI) effect. They used thermal imaging, 3D printing, and smart data visualization to create their solution. Learn more about their outside the-box, sustainable solution [here](#).

Mobilizing the Galaxy Community to Take Action

We [partnered](#) with the United Nations Development Programme to magnify the voices, stories and ingenuity of young leaders helping to achieve the program's 17 Sustainable Development Goals (SDGs). To date, Generation17 amplified the young leaders' efforts to create positive change by generating 70+ articles and 40 million+ impressions. Through 420+ hours of mentorship, 37+ Galaxy devices and 40+ global events, Generation17 is progressing all of the SDGs, such as climate action and poverty alleviation, in 64+ countries.

Brigitta Gunawan Indonesia  <p>"At 17, it struck me that we were nothing but a small speck in a big world that remains largely unexplored—that if we continued as bystanders, we would see this fragile ecosystem cripple within our lifetime—so there I was, ready to co-create a future where people and planet prosper."</p> 	Jose Francisco Ochoa Ecuador  <p>"The ocean sustains life, yet many don't realize how deeply connected we are to it. We must embrace innovation, education and collective action to protect our blue planet before it's too late."</p> 	Renata Koch Alvarenga Brazil  <p>"Climate disasters are exacerbating gender inequality, but through the Global Goals, we can raise awareness of the need for women's leadership in climate decision-making and ensure no one is left behind."</p> 	Rahaf Abu Mayyaleh Jordan  <p>"Green technology is key to a sustainable future, and young innovators have the power to lead this transformation. Through IBTKRGO, I strive to bridge the gap between technology and sustainability, ensuring solutions that serve both people and the planet."</p> 	Soumya Dabriwal India  <p>"Access to Sexual and Reproductive Health and Rights (SRHR) is a fundamental human right. Through collective advocacy and innovation, we can break barriers, challenge stigmas and build a world where everyone has the freedom and resources to make informed choices about their own bodies and futures."</p> 
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GENERATION17

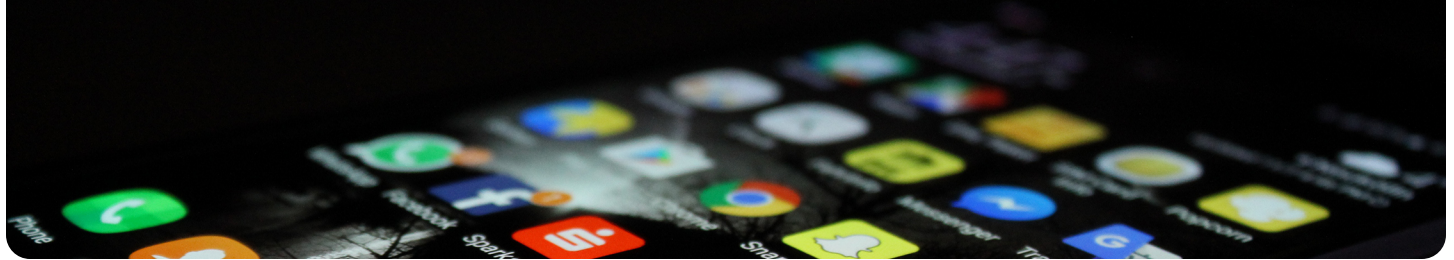
Samsung SeaTrees Partnership with Ocean Mode

[Samsung and Seatrees have joined forces](#) to restore and safeguard one of the planet's most threatened ecosystems: coral reefs. Bringing together mobile innovation, marine science, and community action, the partnership aims to accelerate reef restoration in some of the world's most biodiverse coastal regions. With Samsung's advanced imaging and mobile technology, scientists and local conservationists can now monitor coral health more easily – in the field, with a handheld device. By using a smartphone to capture underwater pictures, restoration groups are now able to apply 3D photogrammetry – a technique that stitches overlapping images into detailed 3D models of reefs – to track coral growth, biodiversity, and structural changes accurately and efficiently. This major step forward in accessibility empowers local communities to measure restoration progress right in their backyard – a critical step forward for grass-roots conservation and climate action. In partnership with University of California San Diego and the Scripps Institution of Oceanography, the initiative is now active in Fiji, Indonesia, and the Florida Keys. Each site is equipped with Samsung Galaxy devices featuring Ocean Mode, a custom camera setting designed specifically for a diver or snorkeler to easily capture high-quality imagery of coral reefs.



Samsung Global Goals App

Installed on over 300 million Galaxy phones worldwide, this [app](#) makes it easy for the next generation of young leaders to learn about the SDGs and raise more than \$17M in support of the UN Global Goals.



Labor and Human Rights

We respect the freedom and human rights which all people deserve. Based on the United Nations Guiding Principles on Business and Human Rights and with the assistance of third-party experts, we established our own framework to identify, prevent, mitigate and account for any adverse human rights impacts across our business activities. In March 2022, we joined the UN Global Compact, expressing our commitment to embedding its principles in all aspects of our management and corporate culture and expanding our cooperation with global stakeholders, including the UN.

We have processes in place to ensure that our partners and suppliers take the same approach to the rights of those with whom they work. The cornerstones of our human rights and labor policies are our [Global Code of Conduct](#) and [Supplier Code of Conduct](#), which describe standards of integrity that our worksites and supply chain partners must meet, respectively.

Governance

Launching the SEA Sustainability Council and Sustainability Strategic Framework

In 2023, we launched the SEA Sustainability Council and a Sustainability Strategic Framework to minimize risk, drive cost synergies, and identify new opportunities across our business channels. This enables us to heavily focus on renewable energy, sustainable materials, responsible recycling, and energy efficiency.

Guiding Principles

We have established a robust set of policies and guidelines to protect labor and human rights based on:

Universal Declaration of Human Rights, UN Guiding Principles in Business and Human Rights, Organization for Economic Co-operation and Development Guidelines for Multinational Enterprises, UN Convention of the Rights of the Child, International Labor Organization Declaration on Fundamental Principles and Rights at Work, Responsible Business Alliance Code of Conduct

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Everyday Sustainability